

*In 2020, we celebrate the 30th anniversary of the birth of the Design field at Universidade Anhembi Morumbi (UAM). Created in 1990, the Fashion Course was the second of its kind in the country and since then has had a successful trajectory. In that same decade, the Digital Design Course (formerly known as Artistic Education with an emphasis on Multimedia) emerges and, shortly after, the Graphic Design course opens. In 2003, the Game Design Course was launched, which, like Digital Design, was a pioneer in the country and one of the first worldwide. In 2006, the Superior Course in Technology in Animation (current bachelor in Animation Design) was created and was the second in the field in Brazil. That same year, we have started to run the Interior Design course. In addition to these, UAM also offered courses in Photography, Packaging Design, and Jewelry Design. The trajectory described previously has led UAM to be recognized as an innovative institution and a reference in the teaching of Design, as attested by indicators and evaluations by MEC (Ministry of Education) and other institutions.*

*This trajectory also favored the creation of the Postgraduate Program in Design (PPG Design), whose first Master's class started in 2006. A strong synergy between the Postgraduate and Graduate levels has begun. This collaboration has occurred mainly through undergraduate research guidelines, undergraduate thesis supervision, and classes by PPG Design professors in graduate courses, as well as the qualification of professors and graduate students who attended our Master's and Doctorate, in addition to a series of shared activities.*

*Over 15 years, we have observed the development, both quantitative and qualitative, of PPG Design through dissertations, theses, technical, bibliographic, artistic, cultural productions, and other activities developed by its professors, students (37 at Master's level and 33 in doctorate, currently) and just over 200 alumni. The Brazilian Federal Agency for Support and Evaluation of Graduate Education showed recognition to the achievements of the Program, giving us concept 5 in the last evaluation cycle - reaching a maximum score in all five dimensions evaluated, with 17 of the 19 items constituting these dimensions in the evaluation form.*

*Other numbers can also collaborate in this small mosaic that we are building here. The profile of students and alumni indicates that, in the Master's degree, 60% are women of average age by 36 years old; in the Doctorate, 58% are women, with the average age of 42 years. The PPG Design Faculty is composed of 70% women, with an average age of 59 years and who have a Doctorate's degree at least for 19 years. All PPG Design professors held Post-Doctoral studies and 50% are CNPq Research Productivity Fellows.*

*We celebrate this story and all the people who helped, and continue to help, the Program with this special edition of the DAT Journal. We are grateful to Antonia Costa, PPG Design secretary, who over the years has devoted so much attention to the Program and to all the people with whom we interact. We thank authors, students, and professors who have been working with commitment and enthusiasm in all their activities, especially at this challenging moment of the covid-19 pandemic.*

*And, last but not least, we celebrate the DAT Journal's 5th anniversary. The publication is indexed in 10 different bases, like Google Scholar, Latindex, REDIB, and ResearchBib, among others. Until this edition, 171 articles were published here, of which 38 (22%) were written by authors from 12 countries, in addition to Brazil: Argentina, Canada, Colombia, Spain, United States, Estonia, France, England, Mexico, Portugal, New Zealand, and Peru. In this special edition, we have texts by 15 people, including Masters, Doctors, and former professors. Although this number represents only a small portion of the people who participated in it and, helped to build the Program's history, the texts cover a broad, diversified and, at the same time, a representative scope of the Concentration Areas and the Lines of Research of PPG Design.*

*Good reading!*

*Sérgio Nesteriuk, Gilberto Prado*