Editorial 2

Design, Art and Technology

In this issue of the DATJournal, in addition to the texts selected regularly by the journal, we have one additional dossier.

The dossier of this DATJournal has guest editor Engracia da Costa Llaberia who presents research in jewelry design.

We appreciate all contributions and wish you a good reading.

Gilbertto Prado and Sérgio Nesteriuk

Jewelry Design Dossier

Jewelry in Brazil in recent decades, in addition to traditional manual or industrial jewelry, has gained distinct profiles such as art jewelry and contemporary jewelry, considering also artisanal jewelry, currently identified by many as authorial jewelry, for having the hand of the Jeweler, from creation to the manufacture of the final object.

More recently, industrial production has assumed a prominent position due to new technologies, which have a direct impact on improving quality and final costs. On the other hand, artisanal jewelry has many professionals producing adornments with different proposals, from the simplest commercial to the most daring.

All these definitions involve the conceptual and practical understanding of different activities and ways of acting, quite different in jewelry.

These articles present some of the issues surrounding contemporary jewelry, in addition to those objectively related to design in its practical application bias. Design, as a project activity, has been encouraged to be implemented inside the companies, in order to optimize the relationship between creatives and entrepreneurs in the launch of new products, in addition to the relationship with production teams. Drawing, In the design project process, as its tool, is the main means of communication and, for this reason, it has now been the object of a technical standard.

We hope to contribute to the encouragement of the development of future academic research and to expand this area of knowledge, which is really important when considering the jewelry sector as a whole, in all its practices.

Engracia M.L. da Costa Llaberia